

| L Number | Hits | Search Text   | DB    | Time stamp       |
|----------|------|---|-------|------------------|
| 1        | 445  | (target targeted) adj (advertisement marketing)   | USPAT | 2004/05/20 12:14 |
| 2        | 7    | ((target targeted) adj (advertisement marketing)) near10 (category categorize)  | USPAT | 2004/05/20 12:14 |
| 3        | 12   | ("4703423"   "4789928"   "5105184"   "5305195"   "5515270"   "5584025"   "5684963"   "5710884"   "5721827"   "5724521"   "5740549"   "5745882").PN.   | USPAT | 2004/05/20 12:17 |
| 6        | 20   | ("4532554"   "4602279"   "4789235"   "4850007"   "4992940"   "5144663"   "5155591"   "5162989"   "5220501"   "5231494"   "5237157"   "5267171"   "5283731"   "5305195"   "5339239"   "5347632"   "5359508"   "5408417"   "5446919"   "5515098").PN. | USPAT | 2004/05/20 12:20 |